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A collection inspired by traditional culture designed by Lan Hườ ng is introduced during a press conference on September 22. The collection will be presented at the Việ t Nam International Fashion & Beauty Festival (VIFBF). — VNS Photo Minh Thu

**HÀ NỘI** — Famous brands and fashion designers from China, Indonesia, the Republic of Korea and Việ t Nam, among others, will showcase their latest collections at the Việ t Nam International Fashion & Beauty Festival (VIFBF).

The biggest event of its kind is scheduled to be held on December 11-15 at the International Centre of Exhibition in Hà Nội.

It's estimated that more than 200 booths featuring beauty and fashion products will be set up attracting about 20,000 visitors, according to designer Lê Trầ n Đắ c Ngắ c, member of the organising board.

With the theme "Inspiration of fashion and beauty of the times", the event will be showcasing

famous fashion and beauty brands from Việt Nam and other countries. Domestic designers include Lê Trần Đức Ngọc, Lan Hoàng and Đỗ Trần Hoài Nam. Their professions will be in the spotlight. Ngọc will introduce the latest collections of evening gowns making children look like princes and princesses. Nam will present an *áo dài* (traditional long dress) collection. Hoàng will once again affirm her talent in designing traditional long dresses in silk with hand-embroidered patterns.

Especially, the collections will be shown off by top 30 contestants of the Superstar Kid Models 2019 contest and other leading models.

Talks on fashion, beauty and hair; the VIFBF fashion show 2019; a contest for child models, an award ceremony for the Việt Nam Hairstylist Awards 2019 and the Best Fashion Designer final round will be organised in the framework of the event.

The festival will be jointly held by the Việt Nam National Textile and Garment Group (Vinatex), the Việt Nam Exhibition Fair Centre and N Group Media. — **VNS**

Source: *VNN*